



ENSIGN JOHN R. ELLIOTT  
11/17/77-7/22/00

# BE A HERO!

## BE A DESIGNATED DRIVER.

JOHN R. ELLIOTT had graduated from the United States Naval Academy and was preparing to attend Naval Flight Officer School when he was killed by a drunk driver. On that day in July 2000, a promising life, already full of achievements in academics, leadership and athletics, was cut tragically short. John was a true officer and a gentleman. In his honor, and in an effort to end alcohol-related crashes, the HERO Campaign for Designated Drivers® was established to promote the use of sober designated drivers and keep impaired drivers off our highways.

*Delaware is an official HERO state.*

AS A PROUD PARTNER OF THE HERO CAMPAIGN FOR DESIGNATED DRIVERS, THE DELAWARE OFFICE OF HIGHWAY SAFETY ASKS YOU TO TAKE THE HERO PLEDGE ON THE BACK OF THIS CARD.



# THE HERO PLEDGE:

1. DRIVE SOBER
2. BE A DESIGNATED DRIVER
3. DON'T LET YOUR FRIENDS DRIVE DRUNK

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Sign and keep this pledge card in your wallet or purse as a reminder.

For more information, visit [www.herocampaign.org](http://www.herocampaign.org).

